

September 12, 2014

Dear River Wilderness Neighbor,

Re: Vendor Signage Policy Effective September 15, 2014

You recently received an email advising that we are instituting a new policy requiring that all commercial vehicles entering the RW property have signage clearly denoting their company's name and telephone number. This signage must be displayed the entire time the vendor is in our community. Vendors were informed of this policy over the last six weeks and were encouraged to provide their own signage. We will accept any vendor signage that is placed on both sides of the vehicle and is of sufficient size so as to be easily readable.

Further, if an incoming vehicle does not bear such signage after September 15, 2014, the driver will be required to exchange their drivers license for a pair of highly visible magnetic numbered signs which will be displayed on the doors on both sides of the vehicle.

Vendors who refuse to display signage will be refused entry into the community.

This new policy was initiated in response to the proliferation of unmarked commercial vehicles entering the property along with numerous complaints by residents about speeding, road blockage, and other general safety concerns and having no easy way to identify the unmarked vehicle.

We anticipate that there will be some vendor resistance to this policy, and that some of our residents may be inconvenienced when a service provider is denied access to the property after refusing to display signage. Please understand that this inconvenience is created solely by your vendors refusal to comply with our policies, nothing more. We cannot make exceptions for vendors who do not respect River Wilderness policies.

In order to smooth traffic flow during the initial implementation of this policy, we will have an extra guard at the Old Tampa Road gate. Thank you for your understanding.

Ron Wooldridge
Chair Safety and Access Committee

Syble Di Girolamo
HOA Board President